Donation Drive Toolkit Social and Email Copy Template (Getting Ready)

Social copy invites:

1. Exciting news! [Organization] is hosting a donation drive on [date] from [time] to [time]. Collected donations will benefit Goodwill NCW programs, which help people across our community learn new job skills and overcome barriers to employment. Come support a goodcause! Learn more.

2. Hi friends! You're invited to declutter for a cause! On [date], [organization] is hosting a donation drive from [time] to [time]. Your donations support Goodwill NCW programs thathelp neighbors in our community with job skills-training and opportunities. Learn more.

Email copy invite:

Subject line: You're invited! Donation drive at [COMPANY NAME]

Body:

Hello!

We are excited to host a **community donation drive from [DONATION DATE]**, and we invite you to join us in making a meaningful difference!

Together, we can support our neighbors by donating gently used items at [COMPANY NAME], located at [LOCATION].

Wondering what items to donate? Click here for a list of accepted donations.

Through your donations, we can help our neighbors access job skills training and opportunities through programs offered in our community by Goodwill NCW.

Thank you for being part of a community that cares. Every donation makes a difference!